



Capitol Hill Cluster School
Where Every Child Achieves

Capitol Hill Classic 10K Presented by Capitol Hill Cluster School Sponsorship Packet

Race Date: May 20, 2012
Time: 8:30 AM
Location: Capitol Hill, Washington DC
Events: 10 K, 3K, and kids' fun run
Runners: 3,500 for 10K, 300 for 3K and 300 for the fun run
Spectators: 1,000 +
Supports: 1,000 DC Public School Children
Website: www.capitolhillclassic.com

Sponsorship Summary

The Capitol Hill Classic 10K is the showcase fundraising event for the Capitol Hill Cluster School PTA. The Cluster School is a wonderful DC public school serving approximately 1000 students from pre-school through 8th grade (for more information on the Cluster School, visit www.capitolhillclusterschool.org). For a spot on the race T-shirt, sign up by **March 15, 2012**.

Race Summary

This is the 33rd year of the Capitol Hill Classic 10K. The race is the **ONLY** race run entirely through historic Capitol Hill, attracting many who work and live on Capitol Hill. The race course has been updated to include running across the vibrant H Street NE corridor; past the Capitol and down East Capitol Street to RFK Stadium, then back again, ending at Stanton Park.

The 10K is a fast, USATF-certified course that features ChronoTrack Timing, Mile Splits and water stations.

The Capitol Hill Cluster School PTA is a 501(c)(3) charity, so all sponsorships are **fully deductible** to the extent allowed under law.

Choose the sponsorship level that works for you and begin supporting your local DC Public School's PTA.

All participants are required to sign a standard waiver, see registration form for specifics at www.capitolhillclassic.com.

Title 10K SPONSORSHIP - \$10,000 (ONE)

- Event named for sponsor - "Capitol Hill Classic 10K brought to you by XYZ Company"
- Corporate logo prominently displayed on Race T-Shirts
- Corporate logo displayed on race website with link to your web site
- Top billing on fliers sent home to all Cluster school children
- Logo on postcards marketing race (if completed before **March 15, 2012**)
- Fliers with corporate logo in the packet pick up
- Official Classic starter and awards presenter

3K PRESENTING SPONSORSHIP- \$ 7,500.00

- Event named for sponsor – "Capitol Hill Classic 3K Fun Run brought to you by XYZ Company"
- Corporate logo prominently displayed on Race T-Shirt (2"x 6")
- Corporate name displayed at race website
- Corporate logo on fliers sent home to all Cluster school children
- Corporate logo on postcards, if committed **by March 15, 2012**
- Official Starter (3 K Fun Run)

MAJOR SPONSORSHIP- \$ 5,000.00

- Corporate logo on Race T-Shirts
- Corporate name at start, finish, or water table
- Corporate name displayed on race website with link to your web site
- Logo on postcards marketing race (if completed before **March 15, 2012**)
- Fliers with corporate logo in the packet pick up
- Corporate logo on fliers sent home to all Cluster school children

MILE MARKER SPONSORSHIP- \$ 1,500.00 (6)

- Corporate name and logo on Race T-Shirts
- Corporate name on Mile Marker
- Corporate name displayed on race website
- Corporate name on fliers sent home to all Cluster school children
- Fliers with corporate logo in the packet pick up

IN KIND SPONSORSHIP – donation of \$1,500 or more

- Corporate name on Race T-Shirts
- Corporate name displayed on race website
- Fliers with corporate logo in the packet pick up

CONTRIBUTING SPONSORSHIP- \$ 1,000.00

- Corporate name displayed on race website
- Corporate name on fliers sent home to all Cluster school children
- Fliers with corporate logo in the packet pick up

FRIENDS OF THE CAPITOL HILL CLASSIC - \$ 500.00

- Fliers with corporate logo in the packet pick up
- Corporate logo displayed on race website

All sponsor levels receive event day recognition and one (1) complimentary race entry.



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Sponsorship Reservation Agreement

_____ YES! We would like to be a sponsor of the 2012 Capitol Hill Classic 10K!

TYPE OF SPONSORSHIP: (check one)

___ 10K Title Sponsorship - \$10,000

___ 3K Presenting Sponsorship- \$ 7,500.00

___ Major Sponsorship - \$5,000

___ Mile Marker Sponsorship- \$1,500

___ In Kind Sponsorship - \$1,500

___ Contributing Sponsorship - \$1,000

___ Friends of the Capitol Hill Classic- \$500

CONTACT NAME _____

COMPANY NAME _____

TELEPHONE NUMBER _____ E-MAIL _____

MAILING ADDRESS _____

Please make checks payable to:

Capitol Hill Cluster School PTA

Memo: Capitol Hill Classic 10K

MAIL TO:

230 S. Carolina Ave SE

Washington, DC 20003

For further information, email or call Becky Richards Gorham, beckystuba@yahoo.com 202-396-0097.